



HEADWATERS | SC

Doug Berger Speaks on Innovation at MACNY Event in Syracuse, NY

Doug Berger, Managing Director of Headwaters|SC is a world class expert on Innovation. He has been asked to be a keynote speaker at the Finance Council Program for The Manufacturers Association of Central New York (MACNY). Doug will be discussing the need for CEOs to prepare for the disruptive changes in the business world. Please contact Brianna Barger, if you have a client, prospective client, or associate that you feel would benefit from attending this breakfast event.



Finance Council October 14, 2015

The Growth Challenge: Innovative Practices for Being a Disruptive Competitor

When: Wednesday, October 14, 2015

Where: Dupli/PCI
6761 Thompson Road North
Syracuse, NY 13211

Time: 8 AM to 10 AM

Cost: Finance Council Members FREE
Individual Members FREE
Non-council Members \$40

Two top issues that challenge “C” Level executives are the SPEED OF DISRUPTION in their industry and INCREASINGLY STRONG COMPETITION. Are you preparing today for the disruptive changes in your business world? In this breakfast seminar, we are pleased to highlight a world class author and speaker on Innovative Growth - Doug Berger, Managing Director at Headwaters SC, along with a panel of Upstate NY CEOs who are recognized for their exceptional record of innovation.

Our guest panel of CEOs include: J. Kemper Matt, Jr., Dupli/PCI, & Stephen Chabot, Inficon.

You are well aware that you can no longer count on riding an upwards trend as your primary growth engine. To gain market share --- to build new revenue streams, CEOs need to have their companies become disruptive competitors. For over 20 years, Doug has been researching the best practices of high growth mid-market companies. Best practices become common practices and new, disrupting practices take their place. Doug will be sharing his latest findings on innovative growth practices - practices that reach across business functions. CEOs, business owners and top managers will learn proven ways companies are driving growth in traditional market share and through building new revenue streams. Last June, Doug presented to CEOs and top managers in Rochester and the feedback was very positive regarding the insight and practical advice received.

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