



Doug Berger, a Managing Director at Headwaters|SC, is an expert on using Innovation to power business growth. He was recently invited to speak at a workshop for CEOs who were seeking to learn more about implementing innovation in their businesses. During the workshop, Doug discussed his customized approach to using innovation to help clients grow their businesses.

Prior to this event, Doug was interviewed by the local Rochester newspaper, *The Democrat & Chronicle*, which featured an article on Doug's customized approach to innovation.

Please visit the following website to read the full article:

<http://www.democratandchronicle.com/story/money/business/2015/06/05/doug-berger-digital-rochester-innovation-workshop/28542401/>

